

HELP HOPE LIVE CLIENT CASE STUDY

with Noelle Doughty

Part of the Southwest Transplant Fund



OVERVIEW

When loved ones of Noelle Doughty learned the beloved artist and songstress urgently needed a double lung transplant, they got to work. They did diligent research and outreach to help Noelle, including reaching out to Help Hope Live to start a fundraising campaign.

THE PROBLEM

Living with a rare and progressive lung disease, Noelle's best hope for a healthy future was a double lung transplant. As she approached the challenges ahead with hope and courage, her community wanted to ensure the major financial commitment associated with a transplant wouldn't create emotional, mental, and physical obstacles.

THE SOLUTION/APPROACH

To prevent Noelle from having to fundraise on her own, 5 friends stepped up and worked directly with Help Hope Live to launch the campaign, become fundraising team members, and share her story in Noelle's community.

In the first 10 days of fundraising, the campaign in Noelle's honor raised over \$14,000. In the first month, the campaign surpassed \$48,000.

THE OUTCOME

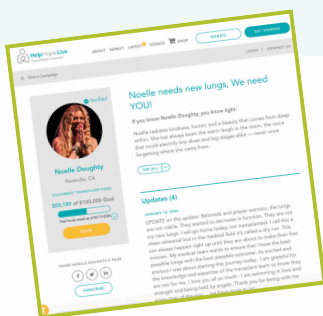
On April 4, 2026, Noelle's loved ones shared the news that she had received a successful double lung transplant. Her campaign exceeded \$58,000 raised in Noelle's honor to assist with the ongoing post-transplant expenses she will face.

The Help Hope Live Touch

Our one-on-one support started before Noelle even became a client, providing detailed answers to questions from Noelle's loved ones to help them choose Help Hope Live for fundraising with full confidence.

Our team will remain available to Noelle and her "Lung League" of loved ones for a lifetime of need.

"She will recover, she will thrive, and she will sing again."



CAMPAIGN RESULTS



\$14,000

RAISED IN FIRST 10 DAYS.



\$48,000+

RAISED IN FIRST MONTH.



TAILORED

FUNDRAISING HELP
AT EVERY STAGE