

Emily Progin, Content Manager
eprogin@helphopelive.org / 800.642.8399

OCT 10: GOLF TOURNAMENT TO HELP 7-YEAR-OLD EMMA NOWELL

“Tee It Up for Emma” to Help a Sassy, Sweet Girl Facing Medical Costs

GREENVILLE, S.C.—On Saturday, October 10, enjoy a golf outing and barbecue lunch for a special cause: the nonprofit Help Hope Live in honor of 7-year-old Emma Nowell of Greer. Living with spinal muscular atrophy, Emma needs specialized equipment with a significant out-of-pocket cost to live a healthy life.

The community has already raised over \$17,600 in Emma’s honor at <https://helphopelive.org/campaign/25718/>

Tee It Up for Emma Fundraiser Details

When: Saturday, October 10 starting at 8 a.m.

Where: Paris Mountain Country Club at 301 Old Rockhouse Rd, Greenville, SC

What: Four-person Captain’s Choice Golf Outing with prizes for 1st, 2nd, and last place. Barbecue lunch and event t-shirt included with registration.

Cause: Help Hope Live in honor of Emma Nowell. *See story below.*

Cost: \$125 per person or \$500 per team of four. Sponsorships available ranging from \$200 to \$2000.

Register: <https://events.helphopelive.org/event/7013/signup/>

Event Contact: Wendy Bennett at (864) 414-6480 or wendyl.bennett@outlook.com

Emma’s Story

Seven-year-old Emma was born with the genetic condition spinal muscular atrophy (SMA). She is unable to walk and relies on a motorized wheelchair to move around. Her parents call her “a sweet, sassy, smart, creative, and beautiful little girl.”

Home modifications are needed to enable Emma to live in her Greer home safely and comfortably—but insurance will not cover the cost.

First on the list is a bathroom renovation for accessibility. Next, entryway modifications to ensure Emma can safely maneuver in and out of the home.

Allison and Lee Nowell turned to the national nonprofit Help Hope Live in 2025 when they realized insurance wouldn't begin to cover the expenses involved with Emma's daily life and a healthy, safe future.

The community has rallied to raise over \$17,500 so far.

Online donations and fundraisers like Tee It Up for Emma will make a direct and tangible difference in her family's ability to encourage safety, specialized treatment, and smiles as Emma continues to grow and thrive.

At every step of Emma's life, Allison and Lee have kept their community involved and informed through the Facebook page "[Emma's SMA Adventure](#)."

The page reveals how rich Emma's life is despite her medical challenges. In addition to hospitalizations and specialized care, Emma can be seen enjoying tacos and treats, playing with her sister, going sledding, and dressing up for Halloween.

Donations to Help Hope Live are tax deductible to the extent allowed by law, and all funds raised will be administered by the nonprofit to cover verified medical and related expenses. Help Hope Live verifies medical and financial need for every patient.

Help Hope Live is a national nonprofit that specializes in engaging communities in secure, tax-deductible fundraising campaigns for people who need a transplant or are affected by a catastrophic injury or illness. Since 1983, campaigns organized by Help Hope Live have raised over \$194 million to pay patient expenses, assisting more than 25,000 patient families. ###